

# REVVER

In just six weeks (January 23–March 4, 2025), our SEO strategy delivered transformative results for Revver. We significantly boosted organic traffic, search visibility, and business value through targeted optimizations, positioning Revver for long-term success.

### **REVVER SEO: KEY RESULTS AT A GLANCE**

#### **TRAFFIC & VALUE GROWTH**



- Organic Traffic: Increased from 4.6K to 11.5K (+150%)
- Organic Search Value: Skyrocketed from \$14.7K to \$61.8K (+320%)
- Keywords Ranked: Improved from 2.2K to 2.6K (+18%)

#### **BACKLINK PROFILE**

VISUAL EVIDENCE



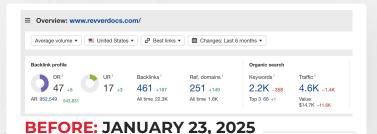
- Domain Rating (DR): Improved from 47 to 49 (+4%)
- URL Rating (UR): Increased from 17 to 18 (+6%)
- Backlinks: Grew from 461 to 605 (+31%)

## **TOP RANKINGS**



Keywords in Top 3 Positions: Jumped from 66 to 100 (+52%)

 Side-by-side comparisons of Revver's SEO performance metrics before and after OUR **CAMPAIGN:** 



#### **AFTER: MARCH 4, 2025 ■ Overview: www.revverdocs.com/** Organic search Bef. domains i Keywords i 248 ... 11.5K 46.4K 2.6K +143 All time 1.6K Value \$61.8K +46k

## **KEY INSIGHTS**

- Dramatic Organic Growth: Organic traffic more than doubled in just six weeks.
- Tangible ROI: The organic search value increased by an impressive +320%, reflecting the business impact of improved rankings.
- Enhanced Authority: Gains in Domain Rating (DR) and URL Rating (UR) indicate growing trust and credibility with search engines.
- Strategic Keyword Optimization: Top-ranking keywords grew by +52%, driving more highintent traffic to the site.